

## **NATURE UNLOCKED: STORIES OF BUSINESSES DRIVING NATURE RESTORATION**

🕒 Tuesday 2 June 2026, 9:00 - 10:30 CET (Brussels, in-person only)

**8:30 - 9:00 | Arrivals**

**9:00 - 9:05 | Welcoming remarks**



**Ester Asin Martinez**

WWF EU - Executive  
Director

**9:05 - 9:25 | Nature, resilience and competitiveness: Investing in Europe's future**

A keynote conversation with MEP Stine Bosse (Renew, Denmark), moderated by Natalia Yerashevich, Head of Transparency & Supply Chain at Ohana Public Affairs



**Stine Bosse**

Member of the  
EU Parliament

## 9:25 – 9:55 | From commitment to impact: nature solutions in practice

A series of three individual TED-Talk presentations

N.B. All presentations will focus on tangible business solutions to biodiversity challenges and real cases implemented by the speakers' companies. They will be developed jointly in April, in close collaboration with the companies speaking.



**David Ekelund**

Icebug - CEO



**Name TBC**

Representative from a  
retail company



**Name TBC**

Representative from a  
manufacturing  
company

## 9:55 – 10:25 | Scaling impact: how can EU policies related to nature support business investment in a nature-positive economy?

Panel discussion, moderated by Natalia Yerashevich, Head of Transparency & Supply Chain at Ohana Public Affairs



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**Sabien Leemans**

WWF EU - Biodiversity  
Policy Manager

## 10:25 – 10:30 | Closing remarks