

## Timing

11:00-12:00 (CEST) - 26 June 2025

## Agenda

5 min - **Welcome & introduction** – Bart Vilier (empirica, CircularPSP)

15 min – **Systemic challenges and IT-solutions for a faster and deeper circular transition** – Bart Vilier (empirica, CircularPSP)

5 min – **Solution pitch: VCG** – Martin Vogrin (VCG.AI)

5 min - **Solution pitch: CircularAI** – Emrah Alkaya, (GTE Sustainability and Energy Consultancy)

25 min - **Moderated panel discussion with:**

- Karin Peedu (Swedish Association of Local Authorities and Regions)
- Ronan Herron (Dún Laoghaire-Rathdown, Ireland)
- Borut Jurišič (Regional Development Agency Podravje Maribor, Slovenia)
- Elmar Willems (Circular Flanders, Belgium)
- Moderation: Sten Stenbeck (Research Institute of Sweden - RISE)

5 min - **Closing remarks and next steps** – Bart Vilier (empirica, CircularPSP)

## Topic

The webinar describes the needs and systemic challenges to transition to circularity cities face, followed by pitches from two competing solutions which will enter public testing in autumn. The webinar is concluded by a panel discussion among key (city) stakeholders highlighting specific needs and opportunities in a place-based context.

Our solution builds on a specialised AI trained on globally available case studies making them searchable in local context and language through taxonomies. On the platform, cities can create and track their circular missions for the coming years. Staff can follow step-by-step guides to implement a circular case study without prior knowledge. If they need new skills or knowledge, it will be suggested based on their experience. Procurement officers can validate their tender documents for circular criteria and contractual clauses. The city can connect with local business about the shift in demand, who can also access core tools for their own transition.

CircularPSP is a competitive pre-commercial procurement by eight leading CE cities. 90+ Followers including national ministries, and networks have benefited from our data collection and are looking forward to testing the solution. A large customer lowers prices for cities of all sizes and increases the network and learning effects for a European AI solution.

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